

## DEFEND YOUR TURF GIVEAWAY

### OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN CALIFORNIA AND WHERE OTHERWISE PROHIBITED.

1. **PROMOTION DESCRIPTION:** **Defend Your Turf Giveaway** (the “Sweepstakes”) is an online entry and text entry Sweepstakes that begins on 9/14/18 at 12:00:00 AM (EDT) and ends on 10/19/18 at 10:00 AM (EDT) (“Promotion Period”).
2. **ELIGIBILITY:** Open to legal residents of the fifty (50) United States (except California) and District of Columbia who are eighteen (18) years of age or older at the time of entry and are a licensed lawn care operator (LCO) certified to apply pesticides in the state in which he/she operates. Employees of Dow AgroSciences LLC, its parent company, subsidiaries, affiliates, advertising, promotion and other agencies (“Promotion Entities”) and their families and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply.

3. **HOW TO ENTER.** There are three (3) ways to enter the Sweepstakes:

A) **ENTRY AT THE SHOW:** Beginning 10/18/18 through 10/19/18, eligible individuals in attendance at the 2018 GIE trade show in Louisville, Kentucky, may enter by visiting the Corteva Agriscience™, Agriculture Division of DowDuPont, booth (3005) and then completing the registration form and submitting their entry at the booth. Entries must be completed by 10:00 AM (EDT) on 10/19/18.

B) **TEXT ENTRY:** Beginning 9/14/18 through 10/19/18, those eligible can text “TURF” to 77453, respond to the questions and be entered for a chance to win. Entries must be completed by 10:00 AM (EDT) on 10/19/18. The text messaging method of entry is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the mobile phone that is used must be capable of sending and receiving text messages. Check with your carrier for details. Entrants should check their phone’s features to see if they have that capability. Wireless service providers may charge entrants for each text message, including any error message that is sent and received in connection with the Sweepstakes, based on the applicable wireless service pricing plan. **Message and data rates apply.** Entrants should consult their wireless service provider’s pricing plan for details. Entry by sending a text message will not improve your chance of winning. By texting an entry, the entrant grants permission to the Sponsor to notify them via a return text message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with placing a text entry. Proof of text messaging the Short Code is not considered proof of delivery to or receipt by Sponsor of such Sweepstakes entry.

C) ONLINE ENTRY: To enter online during the Promotion Period, click on the promotional link found in online banners and e-blasts to select recipients or go to [www.DefendYourTurf.com](http://www.DefendYourTurf.com) and then complete the online registration form and follow the instructions to complete your entry into the Sweepstakes.

No automated entry devices, bots and/or other programs and/or software are permitted for entry. All entries become the sole property of Dow AgroSciences (“Sponsor”) and will not be returned. Promotion Entities are not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error that may occur in the processing of entries in the Sweepstakes. Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of, entries. Only fully completed entries are eligible.

Limit one (1) entry per person for the Promotion Period — regardless of method of entry. **All entries in excess of this limit will be deemed void.** Sponsor is not responsible for any change of mailing address, telephone number and/or email address of entrants. In the event of a dispute over the identity of an online participant in the Sweepstakes, participation will be deemed completed by the authorized account holder of the email address provided at the time of participation. “Authorized account holder” is defined as the natural person who is assigned to an email address or wireless telephone number by an Internet access provider, online service provider, wireless carrier or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the email address associated with the winning entry. If a dispute cannot be resolved to Sponsor’s satisfaction, the affected entry will be deemed ineligible.

4. **RANDOM DRAWING**: There will be one (1) random drawing in the Sweepstakes to award one (1) grand prize. One (1) grand-prize winner will be selected in a random drawing on 10/19/18 at 10:00 AM (EDT) from among all eligible entries received by the Sponsor or its designee.
5. **WINNER NOTIFICATION**: The potential winner will be notified by phone and/or email at Sponsor’s discretion within five (5) days of the completion of the drawing with instructions on how to verify eligibility and claim the prize by using contact information provided or collected at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within three (3) business days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners in accordance with the above procedure, after which the

prize may go unawarded if it remains unclaimed. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. The decisions of the Sponsor are final and binding.

6. PRIZE/APPROXIMATE RETAIL VALUE (ARV)/ODDS: One (1) grand-prize winner will receive one (1) Z-Spray Z-Max sprayer (ARV \$10,495). Unclaimed prize will not be awarded. Odds of winning depend on total number of eligible entries received from all methods combined for the drawing. All applicable federal, state and local taxes on prize are the sole responsibility of the prize winner. **Grand-prize winner will receive an Internal Revenue Service Form 1099 for the ARV of the prize for the tax year in which the prize was awarded.**
  
7. GENERAL: Potential grand-prize winner will be required to sign and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release (“Winner Documents”) within ten (10) days after first delivery attempt. If prize notification or prize is returned as nondeliverable, prize may be forfeited and an alternate winner may be selected. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value. Promotion Entities will have no liability whatsoever for any injuries, losses or damages of any kind resulting from acceptance, possession, use and/or misuse of any prize or participation in the Sweepstakes or any prize-related activities. Acceptance of a prize shall be construed as and signify the winner’s agreement and consent that Sponsor may use the winner’s name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, unless prohibited by law. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects. Winner acknowledges that neither Sponsor nor its agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturer’s terms, therefore, and the winner agrees to look solely to such manufacturer for any such warranty and/or guarantee. Sponsor is not responsible for any typographical or other error in the printing of the offer or in administration of the Sweepstakes.
  
8. LIMITATIONS AND RELEASES: Any attempted form of entry into the Sweepstakes, other than the entry methods stated, is prohibited. Promotion Entities are not responsible for: (i) lost, late, mutilated or illegible entries; (ii) electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission; (iii) theft, destruction, unauthorized access to or alterations of entry materials; (iv) technical, network, telephone equipment, electronic, computer, hardware, software, electronic, network, telephone or other communications malfunctions, errors or failures of any kind; (v) errors in transmission; (vi) lost or unavailable network connections, telephone connections, wireless phone connections, website, Internet or ISP availability; (vii) unauthorized human intervention; (viii) traffic congestion; (ix) incomplete or inaccurate capture of entry

information (regardless of cause); (x) failed, incomplete, garbled, jumbled or delayed transmissions that may limit or restrict a participant's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's phone and/or computer; or (xi) other matter relating to or resulting from participating in this Sweepstakes or uploading any materials in the Sweepstakes. If for any reason the Show entry portion, text entry and/or online entry portion of the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Sponsor that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Sweepstakes and award the prizes from among all eligible nonsuspect entries received from all methods combined up to the action taken by the Sponsor provided a sufficient number of eligible entries have been received. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

9. **PRIVACY:** For information about how the Sponsor uses your personal information, please see its privacy policy, located at [www.dowagro.com/company/privacy.asp](http://www.dowagro.com/company/privacy.asp).

10. **WINNER'S LIST:** For name of the winner, send a self-addressed, stamped envelope by 12/10/18 to: **Defend Your Turf Sweepstakes**, Attn: Winner's List, P.O. Box 510138, Milwaukee, WI 53203. Winner's list to be available after 11/10/18.

11. **SPONSOR:** Dow AgroSciences LLC, 9330 Zionsville Road, Indianapolis, IN 46268.

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