



HERE'S TO
HOMETOWNS
 GIVEAWAY

Video Details

THANK YOU FOR YOUR INTEREST IN HERE'S TO HOMETOWNS!

If you're ready to enter your hometown for a chance to win \$50,000 towards a community project, read on to find some helpful hints for creating your video submission!

Your video submissions can be recorded on your smartphone, a camcorder or a video recorder. Don't worry if you aren't a video editor extraordinaire. The level of creativity is up to you! Record it all in one take or create an edited video. Just keep in mind a few file specifications.

SUPPORTED FILE TYPES

We support all mobile (smartphone) recorded videos. If you are submitting an edited file, please ensure you submit one of the following supported file types:



| | |
|--------------------------|-----------------------------|
| MAXIMUM FILE SIZE | MAXIMUM VIDEO LENGTH |
| 1024mb (1GB) | 2:30 minutes |

WE WOULD LOVE TO LEARN MORE ABOUT YOU AND YOUR HOMETOWN!

Our judging criteria includes:

1. Originality / creativity / execution of video
2. Depiction of hometown pride
3. Depiction of Community spirit

VIDEO DESCRIPTION

Please write a brief description of your hometown project nomination. This description will appear as part of your video submission, so make sure it accurately sums up your community project!

NOT SURE WHERE TO START?

Here are some questions and tips to get you rolling.

- Show us your hometown spirit by beginning or ending with a loud and proud "Here's to <Town Name>!"
- What makes your hometown and project special?
- What is the project being entered?
- Tell us more about your project – think about who and how many it impacts, the community it serves, population and how they will benefit at large.
- What makes your hometown worthy of winning the grand prize?
- Now tell us a bit about yourself – how long have you been involved in the organization, lived in your community and why are you passionate about your hometown? Has this been your family's hometown for many generations?
- We must admit – we do love agriculture and are interested to hear how farmers are instrumental in your project – whether you are one or have farmers involved – share that story with us too!
- Are you entering the Hometowns contest as an individual or as part of a group or organization?

